



Cookie Policy

This cookie policy relates to the following website: <https://www.tdsgroup.uk/>

Our website uses cookies to enhance your experience. Some cookies are necessary for our website to work. The cookies we use do not store personally identifiable information.

Below you'll find more about what each type of cookie category and what they do.

Necessary cookies

Necessary cookies enable core functionality such as page navigation and access to secure areas. The website cannot function properly without these cookies and can only be disabled by changing your browser preferences.

We use necessary cookies to:

- Remember information you've entered on ordering when you visit different pages in a single web browser session.
- Identify you as being signed into our website.
- Provide help for our services.

These necessary cookies will not be used to remember your preferences or username beyond your current visit.

Analytical cookies

Analytical cookies help us to improve our website by collecting and reporting information on its usage, so that we can give our users the best browsing experience.

In some cases, some analytical cookies are managed for us by third parties, but we don't allow the third party to use the cookies for any purpose other than those listed below.

We use analytical cookies to:

- Help us improve the website by measuring any errors that occur.
- Provide the ability for users to give us feedback.
- Provide anonymous statistics on how our website is used.

Our partners include:

- Google Analytics
- Hotjar
- Microsoft UET
- Smartlook

Marketing & advertising cookies

Advertising & marketing cookies collect information about your browsing habits to show you advertisements relevant to your interests, including remarketing on external websites, which is based on the products and services you've viewed.

We do this so our trusted partners can:

- (1) Link to social networks who may use information about your visit to target advertising to you on other websites
- (2) Provide advertising agencies and our trusted partners with information on your visit so that we can present adverts that you may be interested in, and prevent you receiving duplicate adverts
- (3) Measure the effectiveness of adverts and content you're shown, including where and how often they're shown and any action you took in relation to them.

Our partners include:

- Google Tag Manager
- Google ads
- Bing ads
- Facebook
- Twitter
- Instagram
- LinkedIn
- TikTok
- YouTube
- Outbrain

Managing cookies

There are ways you can control and manage cookies on your device. Please remember that any settings you change at browser or device level will not just affect the cookies we use. These changes will apply to all websites you visit (unless you choose to block cookies from particular sites).

Our Cookie Banner Icon

You can directly edit your preferences in relation to the cookies set by selecting the Cookies icon to set your preferences. Here you can select your preferences in relation to all non-necessary cookies placed by our website.

This method will not impact any cookies previously set, prior to your change in preferences. If you wish to manage existing cookies, you can use your browser settings as outlined below.

Managing cookies in your browser

Most browsers will allow you to choose the level of privacy settings you want. You can (a) block all cookies, (b) accept all cookies, or (c) pick a setting somewhere in between. This range lets you control your cookie settings, so you can:

- See what cookies you've got and delete them on an individual basis
- Block third party cookies
- Block cookies from particular sites
- Block all cookies from being set
- Delete all cookies when you close your browser

Deleting cookies means that any preference settings you have made on a website will be lost. If you've set your preferences to opt out of cookies, this setting will be lost too, as that information is stored in a cookie. Blocking all cookies means functionality on our websites will be lost, as described above. We don't recommend turning all cookies off when using our websites.

If you want to reduce your cookie settings at any time – for example, if you accept all cookies, but later decide you don't want a certain type of cookie – you'll need to use your browser settings to remove any third party cookies dropped on your previous visit.

Find out how to manage your cookies using the most popular browsers below.

Internet Explorer

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Firefox

<https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer?>

Google Chrome

<https://support.google.com/chrome/answer/95647?hl=en>

Safari

<https://support.apple.com/en-gb/HT201265>

<https://support.apple.com/en-gb/guide/safari/sfri11471/mac>

Information about cookies

Useful information about cookies and how to control them can be found at www.allaboutcookies.org.